

LUXURY WITHOUT COMPROMISE

Robb Report

THE ADVENTURE ISSUE

Drive, dive, hike, bike,
sail, and fly into your next
great escape



The Duel

Rare and extraordinary diamonds have proved to be worthy investments with returns that far outperform most blue-chip stocks. That is what's driving the competition to land some of the world's greatest stones. If you're thinking about diversifying your portfolio, here's a rock-solid comparison of two triumphant sales.



Pink Legacy vs. Lesedi La Rona

AUCTION PRICE

\$50m | **\$53m**

THE STATS

18.96-carat fancy vivid pink diamond.
Only one in 100,000 diamonds receives this high-quality grading.

1,109-carat rough diamond.
Certified as having "exceptional quality and transparency" by the Gemological Institute of America.



Nayla Hayek, CEO of Harry Winston, bought the stone at Christie's Magnificent Jewels auction in Geneva on November 13, 2018.

THE BUYER

Laurence Graff, founder and chairman of Graff Diamonds, purchased the stone privately on September 26, 2017.



PRICE PER CARAT

\$2.65m | **\$47,777**
(a world record for a pink diamond)

DISCOVERED

South Africa in 1920.

Botswana in 2015 by Canada's Lucara Diamond Corp.

AS BIG AS A



Grape

Tennis ball

IT WAS MADE INTO

1 ring

67 pieces

of jewelry—solitaire rings, earrings, and pendants



CLAIM TO FAME

The largest fancy vivid pink diamond ever offered at any Christie's auction.

The biggest gem-quality diamond found in more than 100 years.

EQUAL TO THE WEIGHT OF

Shoelaces

The Nike Flex RN

COULDA BOUGHT

10,000 purebred Egyptian Arabian horses. Hayek moonlights as a famous horse breeder.

Half of Andy Warhol's most expensive painting sold. Graff has been collecting the pop artist's work for decades.



GRAPE, TENNIS BALL: SHUTTERSTOCK