

LUXURY WITHOUT COMPROMISE

Robb Report

B B B B B B B

E E E E E E E

S S S S S S S

P P P P P P P

O O O O O O O

K K K K K K K

E E E E E E E

THE BESPOKE ISSUE

It's all in the detail



lasting sole

WHEN RENZO ROSSETTI unveiled the tassel loafer in his native Italy in 1968, it was deemed revolutionary. “In the ’60s, most Italian men wore basic black or brown lace-ups,” says his son Diego, chairman of **Fratelli Rossetti** (fratellirossetti.com), the shoe company Renzo founded in 1953 in Parabiago. After a few years, Renzo’s sporty Brera model, named for the historical artist district in

Milan, was not only accepted by his fellow Italians but became an iconic model that put his brand on the map. Fast-forward 50 years and the Brera remains an international best seller and synonymous with the brand. Its longevity can be pegged to its versatility, adding an element of style to everything from shorts and denim to suits—and the new hand-embroidered model (designed to

mark the Brera’s anniversary) delivers a dressy elegance to evening attire. The enduring classic (\$240–\$740) is continuously updated with new technology and designs—including the extra-soft and flexible Special Flex model and a colorful snakeskin-style weave, which combines yellow and black or green and blue—to take it another half-century into the future. —JILL NEWMAN