

HERE'S TO THE FUTURE!

# TOWN & COUNTRY

FEBRUARY 2021



## SPRING BREAK?

(A Possible Escape Plan)



## The Heiress & the Million Dollar Pumpkin Caper



## HOW TO BE A LOSER

The Official  
Etiquette of Defeat



## 9 Ways to Buy a Smile



## 5,000 QUEENS of the STONE AGE

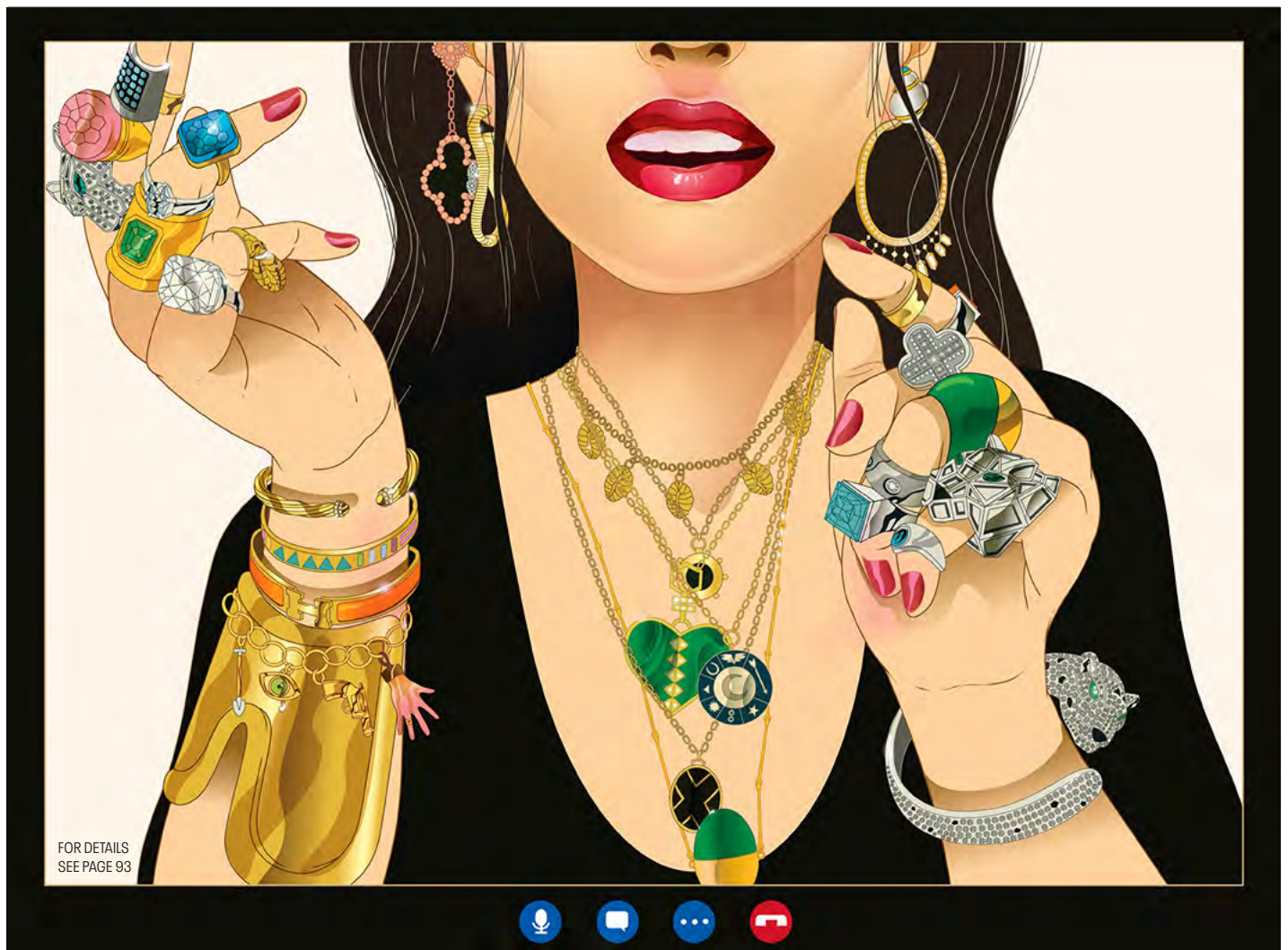
# TESSA Thompson

A 21st Century Star



# BRIGHT THINGS

JEWELRY HIGH: WE LOVE TO SEE IT / THE ZOOM BOOM / BEYONCE IS QUEEN



FOR DETAILS  
SEE PAGE 93

## Our Sweatpants' Better Angels

They were the talismans we held tight, connecting us to the loved ones we couldn't see. They were symbols of faith that we would be dressing up for parties soon. They were our only visible flourishes on work-from-home Zoom calls. During a year of disorder and heartache, jewelry delivered more than a few feel-good moments.

The industry swiftly adapted. Auction houses became vibrant e-commerce platforms, and jewelers deepened client relationships by bringing gems directly to their homes. Designers also rose to the occasion, using their gifts to craft relevant work and help those in need.

*Earrings got us dressed for work. How the jewelry industry survived 2020.*

ILLUSTRATION BY MARCOS CHIN

Aficionados, in turn, shopped. In the early days of the pandemic, Sotheby's sold a Cartier Tutti Frutti bracelet for \$1.34 million, the most ever paid for a piece of jewelry online. Just months later, Christie's broke that record with a 28-carat diamond that sold for \$2.1 million. That was only the beginning—the shopping

spree of 2020 ran the gamut. Some bought whimsical charms and symbolic pendants; others invested in gems to put away for the future, deciding that this was the time to finally check items off their wish lists. Together, these were affirmations of the enduring power and significance of jewelry in good times—and bad.

In a year when jewelry could have felt trivial, the industry instead proved mighty. In lieu of our annual Jewelry Awards, *T&C* salutes those artists and mavericks, not just for surviving 2020 but for reigniting our passion for the truly precious, personal, and lasting. Bravo to all. *Jill Newman*



Lauren Harwell Godfrey

HARWELL GODFREY X MUZO TOTEM NECKLACE (\$105,100), HARWELL GODFREY.COM

## Leader of the Pack

When *T&C* polled the crew we affectionately call our Jewelry Mafia, one name came up again and again: Lauren Harwell Godfrey. The California designer epitomized the fusion of style and substance by donating profits from her signature black onyx broken heart charm to the NAACP. "While jewelry can seem frivolous, this was a moment it became relevant and actionable," says *T&C* contributor Will Kahn. More than \$100,000 later, Godfrey says, "This isn't even close to over yet." *Erik Maza*

## BRIGHT THINGS

# The Real Wonder Woman

For Wonder Woman, jewelry is essential for survival: Her tiara doubles as a weapon, and her bracelets shield her from enemy fire. But what of her off-duty hardware? In the new *Wonder Woman 1984*, her alter ego Diana Prince wears the Bone Cuff created in 1970 by Elsa Peretti. For the cuff's 50th anniversary, Tiffany & Co. reissued the designer's most coveted originals for the first time in nearly 20 years, cementing the now 80-year-old Peretti's status as modern jewelry's very own superhero. *Leena Kim*

TIFFANY & CO. ELSA PERETTI MESH BIB NECKLACE IN 18K GOLD WITH TUMBLED EMERALD BEAD (\$35,000), TIFFANY.COM



The iconic Bone Cuff is in the spotlight again—on Gal Gadot's wrist in *Wonder Woman 1984*.

ENTERTAINMENT (GADOT): BY ARTIST ADRIANNA KINAL (ERIVO)

## More Action Heroes

In a year of instability and upheaval, it was remarkable to see how quickly the industry mobilized to support those in need. Actress (and newly minted jewelry star) Cynthia Erivo channeled her impeccable taste into curating a collection of charms for charity. Nearly 100 jewelers pledged to donate a portion of their proceeds to the hungry. A legend of midcentury jewelry design inspired a scholarship fund for young Black talent. And sales of sapphire rings helped doctors in their fight against the coronavirus. During our darkest hour, these individuals showed us the way. *LK*



### CYNTHIA ERIVO X MUSE LOVELAND FOUNDATION

The actress edited a suite of charms for Muse's Have a Heart collection and dedicated 10% of sales to the Loveland Foundation.

HOLLY DYMENT FOR HAVE A HEART X MUSE (\$4,050), MUSEXMUSE.COM



### BRENT NEALE NO KID HUNGRY

In addition to donating 30% of her jewelry sales to feeding the needy, Brent Neale Winston also made a personal contribution to the nonprofit.

ONE-OF-A-KIND GYPSY RING, NET-A-PORTER.COM

ERIVO (ERIVO); HORST P. HORST/CONDE NAST/GETTY IMAGES (PERETTI); WARNER BROS.

## WHAT OUR FRIENDS LOVED



• KEVIN KWAN, author: "The Paraiba tourmalines of the Zurich-based Doris Hangartner, whose designs are so captivating I featured one of her necklaces in a scene in my most recent novel, *Sex and Vanity*." DORIS HANGARTNER MOUNTAIN OF LIGHT RING, DORISHANGARTNER.COM • DEBRA MESSING, actress: "I immediately fell in love with the Bulgari Serpenti Collection, because it's so wearable. The way it's done here feels effortless, chic, and luxe." BULGARI HIGH JEWELRY SERPENTI WATCH, 800-BULGARI >>





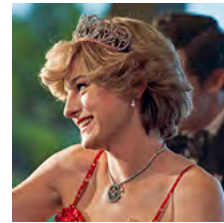
Beyoncé's *Black Is King* exalted major jewels, including work by Area (left) and Lisa Eisner, who made Jay-Z's citrine and gold necklace.

## THE OTHER SMALL SCREEN SCENE STEALERS

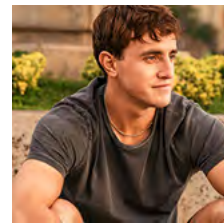
Not the Oscar winner, the NBA MVP, or the Hulu heartthrob. It was the jewels they wore that we couldn't stop binge-watching. *EM*



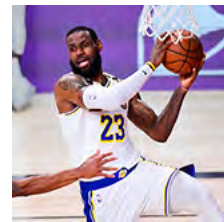
◀ **THE UNDOING**  
By now we know who did "it." But learn the name of the woman behind the rings and earrings worn by Nicole Kidman's character: Rebecca Elbek.



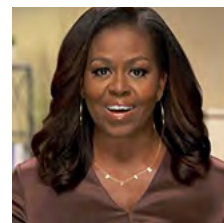
◀ **THE CROWN**  
The Spencer tiara is almost as famous as Princess Di herself, and its turn in season 4 was as convincing as Emma Corrin's acclaimed performance.



◀ **NORMAL PEOPLE**  
Paul Mescal's Connell, in Hulu's adaptation, became the internet's boyfriend, but it was his chain necklace that had us panting.



◀ **LEBRON JAMES**  
The basketball great just won his fourth championship. Off the court he's an MVP watch collector of Patek Philippe, Richard Mille, and Rolex.



◀ **MICHELLE OBAMA**  
The V-O-T-E necklace worn by the former first lady at the DNC was a gold-plated civics lesson, and it helped out an upstart label, LA's ByChari.



◀ **QUEEN ELIZABETH II**  
In a historic speech, the sovereign epitomized calm in a crisis by wearing her grandmother Queen Mary's turquoise and diamond brooch.

## Now Streaming: Jewelry

"When they talk about the lights that guide the way, this is them!" Stylist Zerina Akers was referring to the image above, from Beyoncé's visual album *Black Is King*, which indeed arrived like a supernova of beauty, talent, and vision during a dark summer. The Maryland-born costume designer could have said the same of all the jewelry she put on display: rope necklaces by Laurel DeWitt, armlets by L'Enchanteur, and earrings by Lorraine West, Sarah Diouf's Tongoro, and A-Morir Studio. In doing so, the founder of the shopping directory Black Owned Everything also used her (and Bey's) most ambitious canvas yet as a platform to lift up other creatives of color. *EM*



LORRAINE WEST JEWELRY ABSTRACT PALETTE EARRINGS IN BRASS (\$592), 1STDIBS.COM



### ART SMITH MEMORIAL SCHOLARSHIP FUND

This \$50,000 endowment at FIT for Black students, which was funded by a group of 50 brands, was named for the trailblazing 20th-century designer.

LAVA BRACELET, C. 1946, BROOKLYNMUSEUM.ORG

### ANA KHOURI DOCTORS WITHOUT BORDERS

The Brazilian designer created a sapphire ring exclusively for pandemic relief—100% of sales went to the healthcare organization.

BLUE SAPPHIRE MIRIAN RING (\$7,074), ANAKHOURI.COM



• **LAW ROACH**, stylist: "I am a huge fan of Matthew Harris of Mateo New York. His work is simple and perfect, a tough combination to pull off that he has come to master." MATEO NEW YORK SPIRAL RING (\$2,875), MATEONEWYORK.COM • **CAROLINE HALLEMANN**, *T&C* editor: "When Princess Beatrice wore the Queen Mary diamond fringe tiara at her wedding, she delivered a master class in royal storytelling. Queen Elizabeth wore the same piece for her own wedding in 1947, making the tiara a poignant symbol of solidarity, endurance, and a grandmother's love." >>



ANDREW WHITE/PARKWOOD ENTERTAINMENT (BEYONCÉ); DISNEY+ (JAY-Z); COURTESY BROOKLYN MUSEUM (BRACELET); COURTESY HBO (THE UNDOING); NETFLIX (THE CROWN); HULU/ELEMENT PICTURES/ENDA BOWE (NORMAL PEOPLE); DOUGLAS P. DEFELICE/GETTY IMAGES (JAMES); HANDOUT/DNCC/GETTY IMAGES (OBAMA); BUCKINGHAM PALACE/GETTY IMAGES (QUEEN); BENJAMIN WHEELER/GETTY IMAGES (PRINCESS BEATRICE AND MOZZI)

## BRIGHT THINGS

**BOUCHERON**  
CONTEMPLATION PLUME  
DE JOUR QUESTION  
MARK NECKLACE,  
US.BOUCHERON.COM



**BULGARI HIGH JEWELRY BAROCKO**  
EARRINGS, 800-BULGARI



# We Might Have Dreamed About These

But they did happen, thanks to these technical wizards. Francesca Amfitheatrof brought us the stars in sapphires and diamonds, and Lucia Silvestri painted Baroque frescoes in sapphires and rubies. Reed Krakoff exalted colored gemstones, and Boucheron somehow pulled off feathers—in white gold and diamonds.  
*Olivia Hosken*

**TIFFANY & CO.** 2021 TIFFANY  
HIGH JEWELRY COLLECTION COLORS  
OF NATURE RING, TIFFANY.COM



**LOUIS VUITTON LUNE BLEUE**  
NECKLACE, 866-VUITTON



## There's a Cat in the White House

And maybe also on your wrist? Felines have been associated with power ever since they accompanied ancient Egyptian pharaohs, and one will join the Bidens in their DC domicile. But it wasn't a house pet that caught Cartier jewelry director Jeanne Toussaint's eye: It was the panther. Now the figurehead of Cartier's oeuvre, La Panthère made its first appearance in 1914, on Toussaint's personal cigarette case. Several trips to the Paris zoo and one panther fur coat later, Toussaint designed the Panthère emerald brooch for Wallis Simpson in 1948—and socialites all over the world pounced. Today the inimitable big cat appears in geometric white gold covered in diamonds, with glowing emerald eyes—an architectural triumph for the modern head of the pride. *OH*



The Clintons' cat Socks, one of the most recent felines to grace the Oval Office.

**CARTIER**  
PANTHERE  
DE CARTIER  
BRACELET,  
800-CARTIER



• **LYNN YAEGER**, writer: "The brilliantly quirky Canadian-based designer Holly Dyment, who died last year, actually made one of her signature enamel brooches of my face surrounded by black diamonds!" HOLLY DYMENT BROOCH (\$5,800), MUSEXMUUSE.COM • **LAUREN SANTO DOMINGO**, co-founder of Moda Operandi: "Sophie Buhai's thoughtful designs couldn't be more of the moment, as the style of fashion changes away from ruffles and florals toward simple lines and modern silhouettes." SOPHIE BUHAI EARRINGS (\$595), MODAOPERANDI.COM >>



SMITH COLLECTION/GETTY IMAGES (SOCKS); ISTOCKPHOTO/GETTY IMAGES (SKY)



GRAFF INSPIRED BY TWOMBLY YELLOW DIAMOND EARRINGS, GRAFF.COM

## They Came Bearing Platters of Joy

When a Cartier client was celebrating a significant birthday recently, representatives from the maison presented a selection of jewelry at the family's backyard party so the birthday girl could choose her favorite piece. "It truly transcended the transactional," says Mercedes Abramo, president and CEO of Cartier North America, "and became an incredibly personal celebration."

This isn't Cartier's standard protocol, but with the coronavirus pandemic, its resulting travel restrictions, and a hesitancy on the part of customers to return to stores, the jewelry house call is staging a comeback.

Such private visits were nothing out of the ordinary a century ago, when a premier jeweler was as intimately engaged with his patrons as the family doctor. None was as charismatic—or knew his clients so well—as Pierre Cartier, who routinely traveled the world to make house calls. In 1910, when he purchased the extraordinary 45-carat Hope Diamond, he already had someone in mind for the notorious blue stone: the 26-year-old mining heiress Evalyn Walsh McLean. It took some convincing, but Cartier visited McLean's Washington, DC, home several times with the rock before she finally gave in and purchased the diamond for \$180,000 (about \$5 million today).

Private visits underscore the personal

relationships that jewelers can foster with their clients, becoming trusted advisers on both significant acquisitions and sentimental gifts. "I'm thankful they feel close enough to us to invite us into their homes," says Marc Hruschka, Graff USA's president and CEO. House calls also mean getting to see the latest creations as soon as they're released. At Marissa Collections in Naples, Florida, the store's team visited clients with fresh jewels from Arunashi and Irene Neuwirth. "There is an organic romanticism in finding the right piece for a client because you know just what they like," owner Jay Harrington says.

When Russell Zelenetz, a partner at Madison Avenue's Stephen Russell jewelers, offered to hand-deliver a client's recently repaired Art Deco Cartier bracelet en route to the Hamptons, she asked to see some new jewels as well. So he packed a bag—and she purchased another piece. "With jewelry, it's all about trust," Zelenetz says. "It's a far more intimate purchase than most things, so you really want to know who you're buying from."

It won't be long before we are mingling in crowded stores again, but the luxury of jewelry house calls will undoubtedly continue—because who wouldn't love opening the front door to someone bearing a case of sparkling gems? *JN*



This evil eye, an ancient symbol of protection, is from AD 2.

## Our Great Protectors

Any trinket can be a lucky charm, but a true amulet carries some serious mojo all its own, like Verdura's Hayden Planetarium-inspired Zodiac and Lito's Pop Art evil eye. *OH*



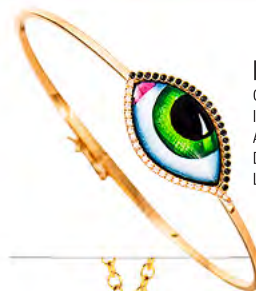
### MONICA RICH KOSANN

18K YELLOW GOLD QUEEN BEE CHARM WITH DIAMONDS (\$950), MONICARICHKOSANN.COM



### SEWIT SIUM

CORAL POWER CLAW NECKLACE (\$325), SEWITSIUM.COM



### LITO

GRAND VERT BRACELET IN 14K YELLOW GOLD AND ENAMEL WITH DIAMONDS (\$4,600), LITOFINEJEWELRY.COM



### VERDURA

GOLD AND DIAMOND ZODIAC PENDANT NECKLACE-LEO (\$7,950), VERDURA.COM

GETTY IMAGES/ISTOCKPHOTO (TRAY); AIDA SULOVA (PORTRAIT WITH BRACELETS)



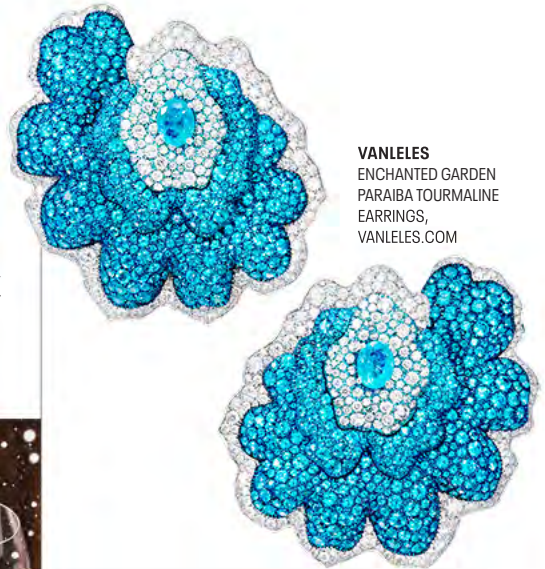
• **JORDAN ROTH, producer:** "Kiff Slemmons's handmade paper bracelets, crafted in collaboration with the Oaxacan artisans of Arte Papel, are a meditation on this moment, a way of connecting even though we're so disconnected." ARTE PAPEL VISTA HERMOSA, DESIGNS BY KIFF SLEMMONS (FROM \$50), GALLERYLOUPE.COM • **LIZZIE TISCH, entrepreneur:** "Muse's Have a Heart collaboration for Citymeals on Wheels. An indulgence right now needs to be personally meaningful and socially impactful." HAVE A HEART X MUSE MULTICHARM NECKLACE (\$57,805), MUSEXMUSE.COM >>



## BRIGHT THINGS

# Our Plans for 2021

When we can finally go out dancing with gusto, and toast IRL, we'll dress up in the most colorful jewels, the kind of head-turners that make us feel glamorous, alive, ready for a fabulous night on the town. And why go for a single gem color when you can have the whole spectrum? As they say, after the storm comes the rainbow. JN



**VANLEES**  
ENCHANTED GARDEN  
PARAIBA TOURMALINE  
EARRINGS,  
VANLEES.COM



**HARRY WINSTON**  
KALEIDOSCOPE HIGH  
JEWELRY TIMEPIECE,  
HARRYWINSTON.COM



**TAFFIN** 27.45-CARAT  
ZIRCON, CERAMIC, AND  
18K ROSE GOLD RING,  
212-421-6222



**DIOR FINE JEWELRY**  
TIE & DIOR EARRINGS,  
800-929-DIOR



**VAN CLEEF & ARPELS**  
HELLEBORE BETWEEN-THE-  
FINGER RING (\$32,900),  
VANCLEEFARPELS.COM



**LA GIOIA DI POMELLATO**  
NUDO PLASTRON NECKLACE  
(\$84,700), 800-254-6020



• **LISA EISNER**, designer: "Gold nuggets. The ones I love are from Australia or the Yukon. The best thing to do is let them shine on their own, like on a 22K necklace—untouched perfection straight out of the earth." LISA EISNER JEWELRY NECKLACE (\$42,895), LISA EISNER JEWELRY.COM

• **MELANIE GRANT**, author: "A cuff by Fawaz Gruosi in amber, a humble prehistoric material, and emeralds, amethyst, and gold. There is a certain purity to the bareness of the design. It's a triumph of scale and artistry." FAWAZ GRUOSI BRACELET (\$157,800), FAWAZGRUOSI.COM



JEREMY LIEBMAN/TRUNK (CHAMPAGNE)

# BRIGHT THINGS

IN PARTNERSHIP WITH SAKS FIFTH AVENUE

## » BEWITCHING HOUR

Lose track of time with Chopard's entrancing ruby watch, set against a floral-patterned dial.

**CHOPARD** L'HEURE DU DIAMANT WATCH WITH MOTHER-OF-PEARL AND DIAMOND DIAL AND 7 CARATS OF RUBIES ON AN ALLIGATOR STRAP (\$74,100), SAKS FIFTH AVENUE, NYC, 212-753-4000



## » COLOR CRUSH

This mesmerizing ring—featuring a rare Burmese ruby—is the definition of a showstopper.

**LORRAINE SCHWARTZ** 7.45-CARAT BURMESE RUBY SET IN BLACKENED GOLD RING (\$900,000), SAKS FIFTH AVENUE, NYC, 212-753-4000



# STYLE Signifiers

*The colorful jewelry that will define your sense of style, whether it's a radiant ruby ring, a symbolic pendant, or a statement-making timepiece.*

## » LUCKY CHARM

Greek designer Ileana Makri puts a stylish spin on the evil eye charm—because everyone needs good karma.

**ILEANA MAKRI** DAWN PENDANT IN PINK GOLD WITH PINK, GREEN, AND BLUE SAPPHIRES AND WHITE DIAMONDS ON A PINK GOLD CHAIN (PENDANT, \$4,645; CHAIN, \$430), SAKS FIFTH AVENUE, NYC, 212-753-4000



» **THE POWER OF A PEARL** A symbol of purity and wisdom, a pearl is captivating, especially when surrounded by violet sapphires, garnets, and spinels.

**KATY BRISCOE** BAROQUE PEARL SET IN A GOLD RING WITH VIOLET SAPPHIRES, GARNETS, AND CABOCHON SPINELS (\$28,000), SAKS FIFTH AVENUE, NYC, 212-753-4000

## » RADIANT BEAUTIES

These raspberry-hued garnets will cast a flattering blush of glowing color.

**BOUCHERON** SERPENT BOHEME EARRINGS IN PINK GOLD WITH RHODOLITE GARNETS AND DIAMONDS (\$24,250), SAKS FIFTH AVENUE, NYC, 212-753-4000



## » HEAR ME ROAR

The lion signifies courage and strength. Here, it's transformed into a stylish power piece set with bold diamonds and rubies.

**DAVID WEBB** LION BRACELET IN GOLD AND PLATINUM WITH CABOCHON RUBIES AND 6.96 CARATS OF DIAMONDS (\$175,000), SAKS FIFTH AVENUE, NYC, 212-753-4000



## » HOOP DREAMS

Melissa Kaye elevates the classic diamond hoop with a line of radiant rubies.

**MELISSA KAYE** CRISTINA EXTRA-LARGE EARRINGS WITH RUBIES AND DIAMONDS SET IN PINK GOLD (\$12,250), SAKS FIFTH AVENUE, NYC, 212-753-4000

